



HARD ROCK HOTEL® PREMIER HOTEL

Your clients will feel like they've just stepped off the stage, surrounded by the music, style, and irreverent attitude of the rock 'n' roll lifestyle. The hotel features over \$1 million in rock memorabilia throughout the public areas, and service that makes every guest feel like an A-list celebrity.

GUEST ROOMS

Type	# of Rooms	Sq. Ft.
Standard Room (Queen/Queen)	41	375
Garden View Room (Queen/Queen)	325	375
Pool View Room (Queen/Queen)	123	375
Deluxe King	16	400
Deluxe Queen	26	500
Rock Royalty (Club Level Queen/Queen)	69	375
Rock Royalty (Club Level King)	21	375
Hospitality Suite	2	1,250 (parlor only)
		1,625 (entire suite)
Kids' Suite	12	800
King Suite	10	650 (one-bedroom)
Kids' Suite (Club Level)	2	800 (one-bedroom)
King Suite (Club Level)	2	650 (one-bedroom)
Graceland Suite	1	2,375 (one-bedroom)
Total Number of Rooms	650	

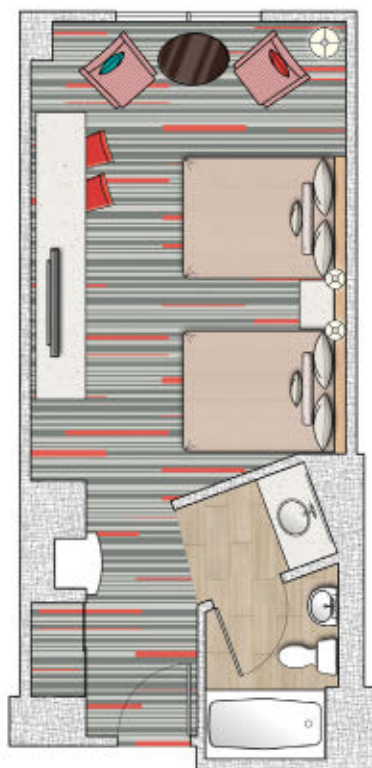
Connecting Rooms:

Garden View	Queen to Queen
Pool View	Queen to Queen
Club Level	Queen to Queen & King to Queen



STANDARD ROOM AMENITIES

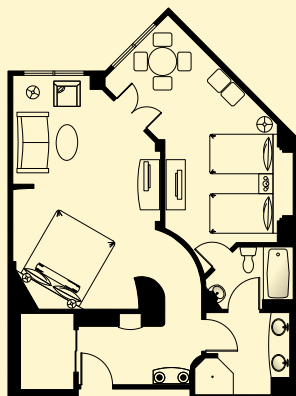
- 300 thread-count, 100% cotton bed linens
- 32" flat panel television with HD channels, On-Demand in-room movies and video check-out (fees apply)
- HVAC controls connected to Smart Room technology, allowing guests to set desired temperature
- iHome clock radios with iPod docking stations
- Keurig coffee makers with individual coffee and assorted teas
- Complimentary* wireless internet access in each guest room and most common areas of the hotel
- Upgrade to Premium Plus^ wireless internet access for optimal entertainment and business needs
- One cordless phone with dual voice lines, data port, and voicemail
- Mini refrigerator
- In-room safe
- Iron and ironing board
- Separate bath and vanity with two sinks, available in most guest rooms
- Hair dryer and lighted make-up mirror
- 100% combed, ringspun cotton terry towels
- Rock Spa skin and body care products provided



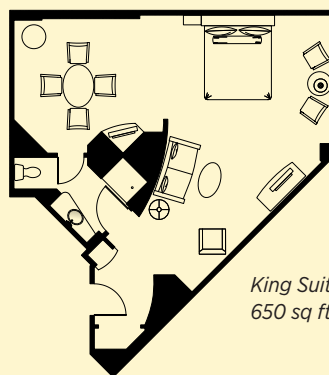
Standard Room / Garden View Room
Pool View Room
375 sq ft

*Premium wireless access is complimentary for up to 4 devices per room for a 24-hour period 1pm to 1pm.
^Premium Plus wireless access is \$14.95 for up to 8 devices per room and for a 24-hour period of 1pm to 1pm.

Kids' Suite
800 sq ft



King Suite
650 sq ft (one bedroom)



For information on luxury suites, please call 1-888-444-2131.



ADDITIONAL RECREATION & AMENITIES

- 12,000-sq. ft. sand beach pool featuring an underwater stereo sound system plus:
 - Interactive play area for children, including a 260-foot waterslide
 - Two whirlpools
 - Private cabanas available for rent. Call (407) 503-2236 for reservations and more information
- Over \$1 million worth of rock n' roll memorabilia throughout the hotel
- Poolside activities including sand volleyball court, ping pong, Guitar Hero and more
- Poolside dive-in movies and concerts on select nights
- Hard Rock® Rock Shop – offering premier rock 'n' roll clothing or just a souvenir of your visit
- Complimentary body rock® fitness center featuring the latest in cardio fitness and circuit training equipment with steam and sauna rooms, and locker facilities
- The Sound of Your Stay® is our free all-encompassing music amenity program that gives every guest access to experiences you can't get anywhere else including our Fender guitar “room service” boasting guitars to choose from and jam out on, a 15-song curated playlist, and a Traxtor Kontrol Z1 so you can become your own DJ
- Full-service business center. Hours subject to change
- Daily newspaper delivery to all guest rooms upon request
- Complimentary turndown service upon request
- Resort kids' camp, a supervised children's activity center (fees apply). Contact the hotel Concierge for reservations and more information
- Game room arcade
- Jogging & walking paths around the resort
- The Golf Universal Orlando® program offers resort guests special benefits and preferred tee times at several nearby award-winning courses
- Full-service concierge and Universal Orlando Ticket Desk
- Hertz® car rental desk on-site
- Mandara Spa® at Loews Portofino Bay Hotel – offers massages, facials and more (fees apply)

CLUB LEVEL AMENITIES

- Personal concierge services to meet all our guests' vacation needs
- Access to Club lounges featuring:
 - Complimentary coffee, tea and soft drinks throughout the day
 - Continental breakfast served each morning
 - Daily snacks provided each afternoon
 - Hors d'oeuvres, desserts, beer and wine served each evening

SPECIAL EVENTS

Please see the Annual Events section for information regarding events at our on-site resort hotels.



FOOD & BEVERAGE OUTLETS

The Kitchen – Breakfast, Lunch and Dinner

Food and rock music have never come together the way they do at The Kitchen.

Palm Restaurant – Open daily for dinner

The Palm's legendary menu offers a variety of American fare and Italian specialties and is most famous for its prime cuts of beef and jumbo lobster.

Velvet Bar – Open daily

Chic, stylish and swanky, Velvet is a bar and so much more.

Beachclub – Open daily

Whether you are sunbathing, relaxing in a cabana, playing in the sand or just waiting on an important call, this poolside bar and grill serving light fare and refreshing cocktails is the place to hang out.

Emack & Bolio's Marketplace – Open daily

A true Boston experience, Emack & Bolio's serves award-winning ice cream, sorbets and frozen yogurts.

Character Dining

Guests can enjoy a meal with some of their favorite Universal Orlando® Resort theme park characters on select mornings and nights at The Kitchen.

24-Hour Room Service allows guests to eat in the privacy of their room.

Restaurant hours subject to change without notice.